Radio, Television and New Media

Many of Lutheran Hour Ministries’ international ministry centers provide television specials and locally produced radio and television programming on topics of interest. Lutheran Hour Ministries programs attract a wide variety of audiences and invite them to contact the local ministry center to learn more.

Correspondence Courses to Reach Young Audiences

Lutheran Hour Ministries programs expand their radio programming dramatically by making it available over the Internet. One ministry center has developed an interactive video-based version of the LHM’s Bible Correspondence Courses to reach young people who prefer to learn online rather than through print materials. Where cell phones are common, ministry centers invite people to subscribe to receive daily Christ-centered text messages by sending a text message to a local phone number. When a listener or viewer responds to a broadcast, a staff member provides him or her with Christian literature, along with opportunities to take a Lutheran Hour Ministries Bible Correspondence Course and connect with a local church. The staff member will also pray with the new contact.

Lutheran Hour Ministries is constantly exploring ways to use evolving media to spread the Gospel. Some ministry centers have dramatically expanded their radio programming. One ministry center has developed an interactive video-based version of the LHM’s Bible Correspondence Courses to reach young people who prefer to learn online rather than through print materials. Where cell phones are common, ministry centers invite people to subscribe to receive daily Christ-centered text messages by sending a text message to a local phone number. When a listener or viewer responds to a broadcast, a staff member provides him or her with Christian literature, along with opportunities to take a Lutheran Hour Ministries Bible Correspondence Course and connect with a local church. The staff member will also pray with the new contact.

Contact Lutheran Hour Ministries to learn more.
Lutheran Hour Ministries—International:
Changing the World by Changing Lives
Reach the Unreached.
Lutheran Hour Ministries shares the Gospel among many of the 2.8 billion "unreached" people in the world who have no indigenous means of hearing the Good News that Jesus is their Savior.

Reach Young People.
In many countries around the world, people under 30 years of age comprise large proportions of the population. We are expanding and intensifying efforts to reach Christian young people who are not members of a local church. Lutheran Hour Ministries has more than 3,900 people on our ministry center staffs.

Reach Urban Areas.
More and more of the world’s people are choosing to live in large urban centers. As a media outreach organization uniquely equipped for urban witness, LHM has expanded its evangelism efforts by connecting with one of our international ministry centers. In many countries around the world, families and young people 15 to 30 years old meet the Gospel where they are. They are part of an ongoing ministry campaign to reach more than 2 billion "unreached" people.

Impact
In the past year more than 398,000 people responded to Lutheran Hour Ministries' outreach efforts by connecting with one of our international ministry centers. More than 12,000 of the 59,000 people referred to Lutheran Hour Ministries to connect with one of our international ministry centers remain active in those congregations.

Use your one-time donation, fundraising event, or door offering to support the efforts of an LHM ministry center in a country of your choosing.

Sponsor
You will become engaged in global outreach ministry by interacting directly with an LHM international ministry center and committing your ongoing prayers and support.

Volunteer
Form a volunteer team to participate in evangelism, building projects, VBS, children’s events, medical clinics, and much more, in partnership with an LHM international ministry center.

One-Time Gift
In a country of your choosing, offer your one-time donation.

www.lhm.org/international