



LUTHERAN HOUR MINISTRIES

UGANDA

Locally-produced radio broadcasts have long been part of the outreach strategy for LHM-Uganda. The Good News of Jesus Christ reaches hurting individuals in Uganda through broadcasts in the cities of Kampala and Jinja. During each airing, free LHM brochures are offered, plus LHM staff encourages listeners to enroll in their Bible Correspondence Courses (BCC) that allow listeners of all ages, faiths, and educational levels to explore the Bible's teachings and the Christian faith from the security and comfort of their own homes. One feature of the broadcast is "Café Password", a dramatic segment that addresses social issues affecting urban youth and young adults.

The ministry center also distributes Bibles, brochures, topical booklets, and other Christian literature to those with specific needs or concerns in their lives. Individuals who respond often enroll in the BCCs.

LHM-Uganda organizes film video rallies for rural communities. Illiteracy prohibits a large population of Uganda from reading the Gospel, so LHM-Uganda enters these communities to visually present the Gospel. The film/ video ministry continues to gain popularity among the people, as do LHM-Uganda's choir and drama groups. Serving as dynamic witnessing tools for evangelism, the choir and drama groups travel to villages where they reach out with traditional Gospel music and plays by performing publicly for large audiences.



Ministry Response

There is tremendous opportunity to share God's love and reach out with the Gospel in Uganda. Lutheran Hour Ministries (LHM-Uganda) responds to the spiritual hunger across this African country through a variety of strategies:

DIGITAL OUTREACH

Sharing the love of God on social media continues despite the local government's regulations. Facebook followers can still access the site through a virtual private network. Promotional ads on Facebook raise awareness of the ministry center and the resources that it offers.

Through LHM-Uganda's website, the ministry center attracts new visitors of all ages. Within one month, 674 people visited the site and 14 individuals responded with direct messages. Thanks be to God for the continued success of digital outreach that is occurring in this region of the world!

TEXT MESSAGING

LHM-Uganda sends out text messages to the public with the intention of sharing the Gospel with the lost and providing hope to the hurting and despaired.

In a recent month, the message revolved around Isaiah 62:6-7 and Ephesians 3:9. Over 4,000 people throughout Uganda received the message and 120 individuals responded seeking more information about the Lord. In addition, the ministry center referred 12 individuals to local congregations. Praise be to God how one text message can reach so many people!

Impact

LHM RADIO PROGRAM HELPS STRENGTHEN MARRIAGE

Rachel has been in an abusive relationship for a while. When she first married her husband, he was loving and caring. He turned to alcohol, which started many years of pain for Rachel. Her husband stopped attending church and praying became challenging for him. However, Rachel continued to grow in her faith and take her children to church.

During the pandemic, when people could not gather for church in person, Rachel turned to the radio program from LHM-Uganda. Since her husband could not go anywhere because of the pandemic, he started listening to the radio program with her. He heard the lessons and realized that he had been causing suffering for his wife and family. He apologized for his behavior and is mending his relationship with Rachel. Rachel's husband is thankful for LHM-Uganda and hopes to visit their office to meet the staff and pick up Christian materials when government restrictions are lifted.

RADIO PROGRAM LEADS TO RECONCILED RELATIONSHIP

Fadson is 32 years old and works as a guard for a private security company. He was previously married, but he and his wife separated because of her unfaithfulness. He was extremely hard on himself and thought that his financial status had caused his wife to be unfaithful. He even began to have suicidal thoughts following the breakup of his marriage. One day, he came across LHM-Uganda's broadcast while flipping through the stations on his radio. The topic that day coincided exactly to his situation. He believed the counsel and teachings on the radio program were divinely inspired, which ultimately led him to forgive his wife and reconcile with her. Fadson shared with LHM staff that "the Gospel was delivered in a very simple way that led me to regain faith in Christianity." He now listens to the radio program every day and shares what he heard with his wife. While he works long hours, he is interested expanding his connection to LHM's ministry by taking a Bible Correspondence Course at some point in the future.



Global Updates

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