



The Lutheran Hour Ministries Foundation exists to work with individuals to facilitate transformational gifts that will provide financial vitality and confidence for LHM to dynamically proclaim the Gospel today and into the future.

Our Story

The strength and sustaining force of The LHM Foundation is you—you and many other Christians like you who believe in providing for the continued sharing of the Gospel long after you are sainted in Heaven. This guiding principle has allowed the Foundation to remain steadfast in our commitment to serving donors and their families in meeting their personal goals while *Bringing Christ to the Nations—and the Nations to the Church.*

The LHM Foundation was founded in the year 2000 to provide financial support and stability for the Gospel proclamation activities of Lutheran Hour Ministries today and into the future. The early years of The LHM Foundation were dedicated to building internal capacity and putting a structure in place that guarantees a sound and sustainable investment policy, financial structure, and governance system.

The LHM Foundation is governed by a Board of Trustees that consists entirely of supporting members of Lutheran Hour Ministries and LHM staff members. This ensures that the Board remains focused on advancing the Gospel mission of Lutheran Hour Ministries.

The LHM Foundation's annual support for the Gospel-focused work of Lutheran Hour Ministries from endowments and gift annuities grew to more than \$1.2 million in Fiscal Year 2022. In addition, the Foundation provided more than \$300,000 in ongoing support for the development of planned giving efforts in support of LHM.

Our Mission

The LHM Foundation builds positive relationships with mission-aligned constituents, encourages generosity, and manages resources that advance the Gospel mission of LHM. (Matthew 28: 19-20)

Our Vision

The LHM Foundation is the trusted source for donors to create a transformational legacy and a strong financial foundation for perpetual Gospel proclamation.

Our Promise

Planning your estate and how you want to impact Gospel ministry after you've gone to your heavenly reward is an intensely personal process with many considerations involved. To best serve individuals in this process, The LHM Foundation's values are to remain:



Gospel Focused

Singularly dedicated to advancing the Great Commission focus of Lutheran Hour Ministries in innovative and impact-oriented ways.



Donor Centered

In a spirit of gratitude and service, committed to helping donors find joy in their generosity as they seek to fulfill their transformational legacy.

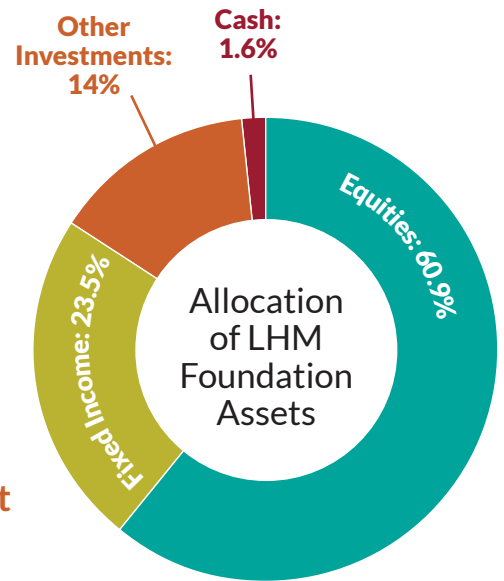


Accountable & Transparent

Managing the donor relationship with trust, and exhibiting accountability, transparency, and high impact.

Investment Policy

The investment policy of The LHM Foundation is focused on minimizing short-term risk while still planning for stable long-term growth. To achieve this goal, assets in the Foundation are distributed conservatively between equities and bonds. The following pie chart displays this asset allocation.



Fund Management

Central Trust Company serves as the investment advisor for The LHM Foundation. With over a century's worth of experience, Central Trust Company is one of the leading providers of asset management services in the Midwest.

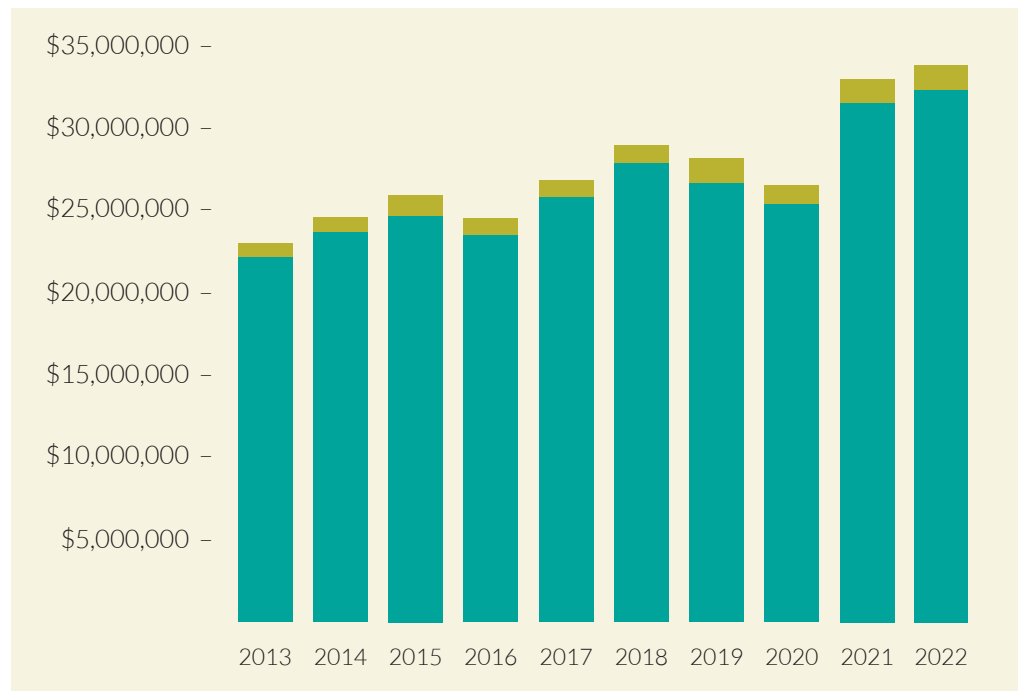
Impact on Ministry of Foundation Assets under Management

Assets Under Management with LHM Foundation

| | |
|-------|--------------|
| 2013: | \$22,222,059 |
| 2014: | \$23,764,779 |
| 2015: | \$24,773,044 |
| 2016: | \$23,498,684 |
| 2017: | \$25,899,260 |
| 2018: | \$27,968,068 |
| 2019: | \$26,724,296 |
| 2020: | \$25,480,702 |
| 2021: | \$31,596,353 |
| 2022: | \$32,311,475 |

Assets Distributed to LHM

| | |
|-------|-------------|
| 2013: | \$688,766 |
| 2014: | \$745,098 |
| 2015: | \$1,208,253 |
| 2016: | \$1,077,365 |
| 2017: | \$968,757 |
| 2018: | \$1,062,003 |
| 2019: | \$1,509,489 |
| 2020: | \$1,117,512 |
| 2021: | \$1,468,650 |
| 2022: | \$1,575,260 |



Strategic Goals of The LHM Foundation

Constituent Engagement Goal:

Build positive and authentic relationships that result in transformational legacy giving through the promotion of products and services using clear, consistent, and segmented messages.

Planned Gift

Development Goal: Raise resources through current and deferred giving that builds current and long-term financial vitality and instills confidence for dynamic Gospel proclamation.

Finance & Administration Goal:

Maintain best practices in the prudent management and ethical administration of the Foundation.

Culture Goal:

Create an environment for institutional learning and growth.

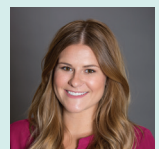
Contact [The Lutheran Hour Ministries Foundation](https://www.lhm.org/foundation) to learn more about how you can honor the Gospel legacy of your family and achieve your financial goals.

🌐 lhm.org/foundation
lhm.org/giftplan

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