



The Lutheran Hour Ministries Foundation exists to work with individuals to facilitate transformational gifts that will provide financial vitality and confidence for LHM to dynamically proclaim the Gospel today and into the future.

### Our Story

The strength and sustaining force of The LHM Foundation is you—you and many other Christians like you who believe in providing for the continued sharing of the Gospel long after you are sainted in Heaven. This guiding principle has allowed the Foundation to remain steadfast in our commitment to serving donors and their families in meeting their personal goals while *Bringing Christ to the Nations—and the Nations to the Church*.

The LHM Foundation was founded in the year 2000 to provide financial support and stability for the Gospel proclamation activities of Lutheran Hour Ministries today and into the future. The early years of The LHM Foundation were dedicated to building internal capacity and putting a structure in place that guarantees a sound and sustainable investment policy, financial structure, and governance system.

The LHM Foundation is governed by a Board of Trustees that consists entirely of supporting members of Lutheran Hour Ministries and LHM staff members. This ensures that the Board remains focused on advancing the Gospel mission of Lutheran Hour Ministries.

More recently, The LHM Foundation made the commitment to increase its level of support for Gospel ministry. This shift led to the annual distribution to Lutheran Hour Ministries growing in one year from approximately \$200,000 to more than \$600,000, an increase of over 300%. This ministry-focused proactivity culminated in the establishment of a strategic plan to better direct how The LHM Foundation works to impact Gospel proclamation.

### Our Mission

The LHM Foundation builds positive relationships, encourages generosity, and manages resources that advance the Gospel mission of LHM. (Matt 28:19-20)

### Our Vision

The LHM Foundation is the trusted source for creating a donor's transformational legacy and a strong financial Foundation for Gospel proclamation.

### Our Promise

Planning your estate and how you want to impact Gospel ministry after you've gone to your heavenly reward is an intensely personal process with many considerations involved. To best serve individuals in this process, The LHM Foundation's values are to remain:



#### **Gospel-focused**

with singular dedication to advancing the Great Commission in innovative and impact-oriented ways.



#### **Donor-centered**

with an unrelenting commitment to help donors find joy in their generosity.



#### **Accountable & transparent**

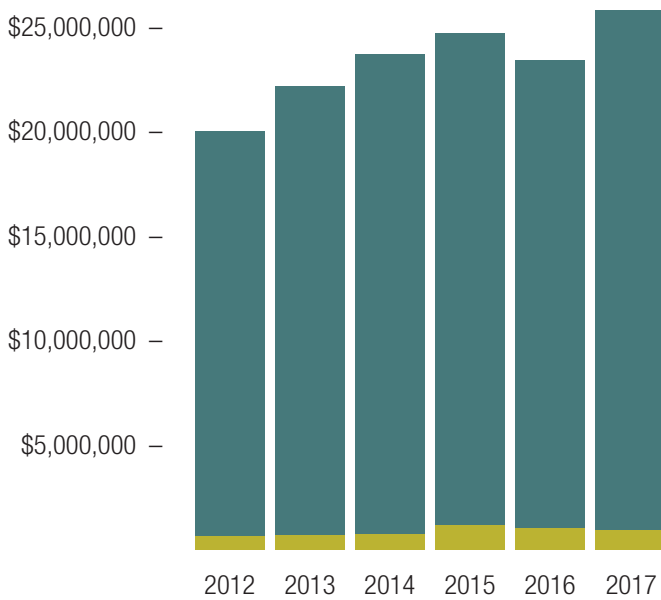
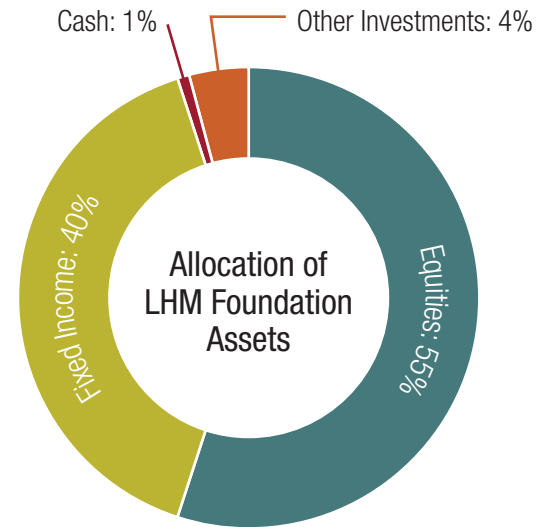
by managing donor relationships with integrity and high fiduciary standards in all matters.

## Investment Policy

The investment policy of The LHM Foundation is focused on minimizing short-term risk while still planning for stable long-term growth. To achieve this goal, assets in the Foundation are distributed conservatively between equities and bonds. The following pie chart displays this asset allocation.

## Fund Management

State Street Global Advisors serves as the fund manager for The LHM Foundation. For nearly four decades, State Street Global Advisors has partnered with investors and financial intermediaries to help them reach their goals through a rigorous, research-driven investment process to deliver thoughtful insights and innovative solutions.



## Impact on Ministry of Foundation Assets under Management

- Assets Under Management with LHM Foundation
  - 2012: \$20,039,511
  - 2013: \$22,222,059
  - 2014: \$23,764,779
  - 2015: \$24,773,044
  - 2016: \$23,498,684
  - 2017: \$25,899,260
  
- Assets Distributed to Lutheran Hour Ministries
  - 2012: \$608,150
  - 2013: \$688,766
  - 2014: \$745,098
  - 2015: \$1,208,253
  - 2016: \$1,077,365
  - 2017: \$968,757

## Strategic Goals of The Lutheran Hour Ministries Foundation

### Constituent Engagement Goal:

Build authentic and caring relationships with families and individuals that allow for transformational legacy giving.

### Development Goal:

Raise funds today and in the future to ensure the Foundation is financially sound and mobilized to support dynamic Gospel proclamation.

### Communication Goal:

Utilize clear and consistent messaging to promote planned giving tools that can provide financial benefits and opportunities to perpetually engage in Gospel ministry.

### Finance & Administration Goal:

Maintain best practices in the prudent management, ethical administration, and transparent reporting of the Foundation's assets and activities.

### Culture Goal:

Create an environment for innovation and growth that inspires and excites supporters.

**Contact The Lutheran Hour Ministries Foundation to learn more about how you can honor the Gospel legacy of your family and achieve your financial goals.**

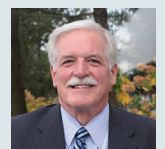
[lhm.org/foundation](http://lhm.org/foundation)  
[lhm.org/giftplan](http://lhm.org/giftplan)

[lhmfoundation@lhm.org](mailto:lhmfoundation@lhm.org)

1-877-333-1963



Carla Foy



Richard Finch