

Resources for your Year

Thank you for your partnership! As a gift to you, we would like to offer the following resource. We pray this will be a helpful guide for you on different ways to share God's love in your community, deepen your understanding of God's Word, and support Christian outreach with LHM resources.

These ideas are in five categories that you can use during the calendar year:



HOSTING



SHARING



LEARNING



STUDYING



PARTICIPATING

We pray these resources are just a starting place as you engage in Christian community and outreach.

JANUARY

Gospel Adventures



Register your class in Gospel Adventures and visit fascinating places around the world!

In 2020 Gospel Adventures went to Mongolia—in 2021 we're off to Thailand! Students learn about the culture, food, wildlife, beliefs, and people who live in these faraway places. They also have the opportunity to see how kids in foreign countries live out their faith in God and their love for Jesus. This online program is perfect for students in traditional classrooms or those who are homeschooled.

Share this with your school, Sunday school, VBS planning team, or your family ministry team! For more information, visit lhm.org/adventures.

Global Ministries



Bring the world to your church's front door by hosting and sharing what LHM is doing around the world!

People are often surprised to hear how many countries LHM operates in around the world. From Ghana and Sri Lanka to Russia and Guatemala, LHM has a host of staff and volunteers doing vital work on the ground that benefits thousands of people who live in these countries. **You could schedule an international mission fair or feature different regions or countries each week in January through your bulletin or church social media pages.**

For more information, visit lhm.org/global.



FEBRUARY

Lenten Devotions



Encourage others to explore Christ's Passion by studying Lenten devotions from LHM.

Each year these poignant messages of God doing His redemptive work through Jesus' life, death, and resurrection are read by thousands in English and Spanish. **Reflection questions are great for study groups to explore together!** You can put these resources in the hands of others both inside and outside your church. They can be downloaded, printed, and shared. During the Lenten season, you can also read the text online, receive them in your inbox as a daily email, or subscribe to listen to the audio podcast! For more information, visit lhm.org/lent.

LHM Sunday



Share the ministry resources and outreach tools LHM has by hosting an LHM Sunday.

Hosting an LHM Sunday is easy! We provide you with free downloadable materials—promotional pieces, video, bulletin inserts, donation envelopes, a sermon outline, and a Bible study—and you can share with your congregation how LHM tools and resources are all available to help with outreach efforts, family devotion time, and in-house ministry needs. Visit lhm.org/lhmsunday to learn more.

Households of Faith



Encourage your church to use LHM's latest Barna-based resources from Households of Faith to create more hospitable and vibrant households.

Two **LHM Learn** online courses, *Me and My Household* and *Building a Vibrant Household*, are helping families better understand how their homes can be places of spiritual growth and outreach vitality. Ideal for self-study, these courses also work nicely for men's or women's groups, adult Sunday school, or classes for young adults and newly married couples. You can participate in a workshop or purchase more resources based on this important research at lhm.org/households.



MARCH

The Lutheran Hour®



Get the word out to others about The Lutheran Hour, its Christ-centered message, and the timely reflection that follows each sermon.

Each week **The Lutheran Hour** proclaims the Gospel to more than one million listeners worldwide. Following the sermon, a Reflection piece offers added value for **study and meditation**. The program can be accessed online, as a radio broadcast, on The Lutheran Hour mobile app, and on the American Forces Network at lutheranhour.org/afn/. Go to lutheranhour.org for a sermon schedule, archived sermons, reflection pieces, history of the program, and more.

LHM Easter TV Specials



Invite family and friends over to relax and watch one of LHM's Easter TV Specials.

Programs like *Easter Is*, *The Puzzle Club Easter Adventure*, and *3 Days* have been family favorites for years. **You can host a watch party and enjoy these specials with others.** Each program highlights how God is at work during Easter, changing lives and bringing people into His kingdom. You can contact Envoy Productions at envoyproductions.com to get programs on the air in your area. For more info on LHM's Easter specials, visit lhm.org/radiotv.

LHM Learn Online Courses



Let church members and friends know about the online courses available from LHM Learn.

With FREE online courses in five faith-building categories, LHM Learn is a Bible student's dream come true. **They're great for individual learning or can also be used as part of a Bible study group, Sunday school class, or with friends around a cup of coffee.** Courses include a downloadable journal, discussion guide, helpful tips on how to use as a small group study, and transcripts of the course's videos. To find out more about this resource, go to lhm.org/learn.

APRIL

Project Connect Booklets



Handy display stand options make it easy to share Project Connect booklets, or you can pass them out to others.

Project Connect booklets come in a variety of subjects such as forgiveness, grief, sharing one's faith, cancer, addictions, finances, parenting, and many more. They're FREE as downloadable PDFs, with many available as audio files, and **they're perfect to share as a pass-along ministry resource to others who have questions**. Churches, businesses, home offices, and community access areas are all outreach locations where **Project Connect** booklets are offered to the public. You can check out the selections at lhm.org/projectconnect.

Sentido Latino Podcast



Let your church and community know about LHM's Spanish podcast, Sentido Latino.

Sentido Latino is a weekly 15-20-minute podcast hosted by Rev. Luciano Vega-Ayala and Deaconess Noemi Guerra who speak to issues of interest to Hispanics in the U.S. **Share this program with those** who would benefit from this program's humorous, insightful, and Christ-centered encouragement. The website offers FREE downloadable resources, articles, and program transcripts. To learn more about this Spanish-language resource, visit sentidolatino.com.

LHM-Barna Partnership & Publications



Introduce your congregation to LHM's three Barna-based monographs, *Spiritual Conversations in the Digital Age*, *Households of Faith*, and *Better Together*.

Spiritual Conversations in the Digital Age, *Households of Faith*, and *Better Together* each feature in-depth research from Barna Group, a leader in detailed analysis on matters of faith practice, culture, generational characteristics, and denominational organizations. With input from LHM staff, Barna researchers, and loads of relevant information, **these texts give church leaders and interested laity valuable information on faith in America**. To find out more about these and other Barna-based resources, visit lhm.org/barna.

MAY

THRED

Acquaint youth and young adult members of your church with THRED—LHM’s cutting-edge social media presence.



Using social media elements like video, in-depth articles, Facebook interactions, group dialogues, and more, **THRED** is connecting with users on many levels. THRED’s typical audience skews toward younger ages (25-45), but the style of its conversation appeals to a diverse audience. *You can learn about THRED at lhm.org/thred.*

LHM Fair Booths

Enlist volunteers from your congregation to operate a fair booth offering LHM’s resources.



There are loads of helpful resources available from LHM to fairgoers or booth visitors: topical booklets, outreach materials, LHM Learn courses, illustrated kids’ booklets, Global Ministries info, video-based Bible studies, details on **The Lutheran Hour**, and more. *Fair booths and information kiosks offer a great chance for others to participate in LHM’s mission.* Find resources at lhm.org/promote and shoplhm.org.

Mother’s Day

Show the women in your community how much they’re valued by hosting a luncheon in their honor.



To express your appreciation for all they do, give them something this Mother’s Day from LHM. Check out our online store to see what’s available. Along with this, you might want to host a drawing and gift the winner a *Households of Faith* kit with a note thanking the receiver for being faithful in building a household of faith. You can find these and other items at shoplhm.org.

National Day of Prayer

Share God’s love with others by reminding them to observe the National Day of Prayer.



Prayer—for our families, for our churches, and for those who have not yet responded to the call of the Gospel—are all worthwhile petitions to make on this day devoted to prayer. *Be sure to share with your congregation LHM’s four-part Bible study: *Nurturing Your Faith: Prayer*.* You can find it here: lhm.org/studies.

JUNE

Vacation Bible School

Suggest LHM's kid-based resources for use in your Vacation Bible School.



Consider providing LHM's illustrated kids' booklets to VBS students. *Let's Be Disciples, Sharing Your Faith, Learning to Pray, The Easter Story, The Christmas Journey, The Bully, and Do You Know Who Jesus Is?*—which is also available in Spanish as *¿Sabes quién es Jesús?*—**are perfect for sharing.** Learn more at lhm.org/kids.

Father's Day

Share LHM's many resources geared toward men and/or fathers.



At lhm.org/studies you can find titles specifically geared toward men, such as *Joseph: Carpenter of Steel, Fatherhood, and Working for the Man Upstairs.* **Share these video-based Bible studies with the guys in your church.** Consider doing a BBQ where you can watch a televised ball game and serve some beverages, and you'll find a group of grateful guys.

Spiritual Conversations in the Digital Age

Encourage congregations to use LHM's expert research and resources to explore and share their faith.



The Reluctant Witness (Discovering the Delight of Spiritual Conversations) and *How to Talk About Your Faith: an Introduction to the Spiritual Conversation Curve* **help us understand and address the challenges of having spiritual conversations.** The Spiritual Conversation Curve Card is also a handy tool to keep in mind for those you want to speak to about Jesus. To learn more, visit lhm.org/conversations.

JULY

Daily Devotions



Enhance your study of the Scriptures with LHM's Daily Devotions.

With messages based on the church calendar's three-year lectionary, individual devotions are based on Psalms, the Old Testament, the New Testament, and Gospel texts. Additional devotions each week explore a hymn from the *Lutheran Service Book*, a "classic" text from LHM resources, and a sermon excerpt from past programs of **The Lutheran Hour**. Each day's audio is provided by Rev. Dr. Michael Zeigler. *The Daily Devotions offer an excellent opportunity to study God's Word through text and reflection questions.* Go to lhm.org/dailydevotions.

LHM Mobile Apps



Take Lutheran Hour Ministries on the road with you this summer!

You can access **The Lutheran Hour**, Daily Devotions, video Bible studies, and **Project Connect** booklets—all with the touch of your finger. *Studying God's Word was never so easy*, and they're FREE to download and use on your mobile device. To learn more, visit lhm.org/apps.

Podcasts



Through podcasting, the many of LHM's resources are now available... everywhere! Interested in a quick message to encourage our day? Take inspiration from LHM's offering of podcasts. These are FREE audio files you can easily download to your computer or mobile device. You can listen to sermons from **The Lutheran Hour**, reflect on a Daily Devotion, enjoy the lively exchanges on **Sentido Latino**, and more! To learn more about our podcast offerings and get started listening now, go to lhm.org/podcasts.

Lead a Listening Group or Book Study



Encourage others to be engaged with LHM resources by leading conversations about them!

Book clubs are a popular past-time for many people. LHM, in partnership with IVP, has published some great books in the past few years. Get a group of interested people in your congregation to read the books together and discuss! A book study might be a way to engage more people than the Sunday morning Bible class. Or, borrowing an idea from our international ministry centers, host a listening group. Listen to **The Lutheran Hour**, or an LHM podcast such as *Speaking of Jesus* or *Action in Ministry*, and then gather a group of fellow listeners weekly or monthly to discuss. It is a great way to encourage listening and engage in fellowship! To find these resources and more, visit shoplhm.org and lhm.org/podcasts.

AUGUST

Back to School



Host a back-to-school event where parents and kids can focus on the school year ahead.

Hosting a fun lunch is perfect for introducing kids and parents to **Gospel Adventures**, an online learning program that teaches kids about the world and how others live in faraway places. You can even order temporary tattoos with the Gospel Adventures characters on them. For information, go to lhm.org/adventures. Another back-to-school biggie for kids as they think about their faith as a young believer in Jesus are kids' booklets from LHM. *Let's Be Disciples*, *Sharing Your Faith*, *Learning to Pray*, and *Do You Know Who Jesus Is?* make great reading, while the booklet *The Bully* touches on a subject many kids may grapple with. Visit lhm.org/kids to learn more.

Sharing Jesus Bundle



Help share Jesus with others using LHM's "Sharing Jesus Bundle."

The recently-released "Sharing Jesus Bundle" is a four-booklet collection that **helps readers who want to share their faith**. Titles are *Who is Jesus?*, *Why Did Jesus Die?*, and *What is Faith in Jesus?*. For the kids, we've added *Do You Know Who Jesus Is?*, a beautifully-illustrated kids' booklet. For \$20 you get ten copies of each booklet *and* a display stand, so church members and visitors can access them easily. You can go to shoplhm.org to place your order.

SENT Radio



Listen to The Lutheran Hour online and enjoy Scripture readings, hymns, and music with SENT Radio.

At **SENT Radio** you'll find sermons from **The Lutheran Hour**, along with Scripture readings **to enhance your study of God's Word**. Hymns, instrumentals, and vocal music add to the experience. Morning prayers and evening vespers can be heard each day at 9 a.m. and 9 p.m. respectively. On Sundays, the current sermon from The Lutheran Hour airs at 7:00 and 9:30 a.m., noon, and again at 2:30 p.m. You can find SENT Radio at lhm.org/sentradio.

SEPTEMBER

Call for PetalPushers Volunteers



Volunteer with the PetalPushers during the Christmas holidays.

As a PetalPusher volunteer, ***you participate through float decoration and/or assist with outreach and hospitality*** before, during, and after the Tournament of Roses Parade. Each year the Lutheran Laymen's League/Lutheran Hour Ministries is the lone float devoted to proclaiming God's love in Jesus. You can watch the parade on several stations—NBC, ABC, Hallmark Channel, and others, as well as on the American Forces Network. For more on the PetalPushers, go to petalpushers.org.

The Lutheran Layman



Make copies of *The Lutheran Layman* available to your congregation.

With each themed issue (available in print and online editions), ***readers learn about LHM's global ministry operations***, new books, booklets, and Bible studies, upcoming conferences or gatherings, changed life stories from around the world, and more. To review current and previous issues online, go to lhm.org/layman.

Prison Ministry



LHM has resources to share (online courses, prison-related Bible study) to help do prison ministry.

As a blessing to those behind bars, *The Journey Home*, a 12-part Bible study by Rev. Leroy Johnson is based on Jesus' "Parable of the Prodigal Son," and this study hits home, even now in the 21st century. To learn more, visit lhm.org/journeyhome. Also, two new courses from LHM Learn have a prison focus. You can find *Behind Bars I* and *II* at lhm.org/learn.

OCTOBER

Halloween Outreach



Share LHM's kids' booklets with trick-or-treaters.

When the kids come knocking this Halloween, **share something that will last longer than candy**: kids' booklets from LHM. Fun titles include the following: *Let's Be Disciples*, *Sharing Your Faith*, *Learning to Pray*, *The Easter Story*, *The Christmas Journey*, *The Bully*, and *Do You Know Who Jesus Is?*, which is also available in Spanish as *¿Sabes quién es Jesús?* Slip these little gems into Halloween baggies and be a big hit with the little ones. Go to lhm.org/kids to preview and order these booklets.

Reformation Day Celebrations



Explore the fascinating life and times of Martin Luther this Reformation Day.

Naturally, LHM has great resources to honor the life and legacy of Dr. Martin Luther. **Three video Bible studies are perfect for both group and individual study.** They are *A Man Named Martin: Part 1: The Man*; *Part 2: The Moment*; and *Part 3: The Movement*. Each study features expert commentary on Luther, an in-depth discussion guide, and internet links for further exploration. The **Project Connect** booklet, *A Treasure Revealed: Martin Luther and the Events of the Reformation* by Dr. Carol Geisler makes a handy addition, too. You can find these resources on lhm.org/studies and shoplhm.org.

Our LHM



Stay tuned on what LHM is doing with up-to-date news @OURLHM.

On this site, you'll find human impact stories, social media updates, group engagement events, LHM's global news blog, prayer requests, an archive of past stories, and more. This information source is perfect for brushing up on the latest at LHM. This makes sharing LHM's Gospel outreach mission that much easier by giving you food for thought as you converse with those in your area. Visit lhm.org/ourlhm to learn more.

NOVEMBER

Giving Tuesday



As you give this holiday season, please keep LHM's ongoing ministry in mind.

Since its inception, LHM has been a donor-driven organization. As such, Giving Tuesday is an excellent opportunity **to make a financial gift to LHM and participate in the work LHM does** here in the U.S. and around the world—spreading the Gospel to those who need to know their Savior. To take advantage of this opportunity to help expand our ministry, please go to lhm.org/givingtuesday.

Advent Devotions



Include LHM's Advent devotions in your study of the Christmas story.

In celebration of the birth of our Savior, LHM's Advent devotions are read by thousands in English and Spanish. Reflection questions help your group **study these devotions together!** You can read them as a daily e-mail or listen to the audio by yourself or with others. They can be downloaded, printed, and passed along. For more on these seasonal messages, go to lhm.org/advent.

LHM Christmas TV Specials



Host a party and watch some LHM classics to savor the nostalgia of these long-time favorites.

Christmas specials during the holiday season have become a beloved ritual for millions. For years LHM has offered programs like *Christmas Is*, *Red Boots for Christmas*, *The Little Shepherd*, *The City that Forgot Christmas*, and *The Stableboy's Christmas* to stations to air. And for years stations have made good use of them. For info on LHM's Christmas specials, go to lhm.org/radiotv. To air programs in your area, visit Envoy Productions at envoyproductions.com.

DECEMBER

LHM Facebook

Share LHM's Facebook page with your friends and family.



It makes sense for a Christian organization that specializes in media outreach to be on Facebook, right? Here you'll find content and posts that show just how expansive LHM's reach is as it spreads the Gospel in the U.S. and around the world. Visit the page and **share videos, photos, comments, events, and more**. You can find LHM's Facebook page at facebook.com/LutheranHourMinistries.

End of Year Thank You!

Nothing says, "Thank You!" like a little party showing your appreciation.



The end of the year is full of joy over the blessings God has provided during the year. As a testimony to the generosity of these financial gifts and LHM's able stewardship with these funds, we can now reach more than 120 million people each week with some form of Gospel message. As the year draws to a close, we want to say, "Thank you!" for your gracious support and invite you to share that thanks with donors in your congregation by writing a thank-you note or hosting a thank-you party. To those who want to give to LHM before the end of the year, please visit lhm.org/give.

Digital Conversation Pledge

Begin the New Year with a pledge of intention about your digital voice!



The amount of time we spend online is mind-boggling. Much of it is interacting with others via social media: Facebook, Instagram, Twitter, YouTube, WhatsApp, and dozens more. The Digital Conversation Pledge is a reminder—a *wake-up call if you will*—that what we say (*how we communicate online*) matters—big time. It's a pledge to use our online voices to please God, lift others up, and bless them with our words. Read the booklet, and then take the pledge: lhm.org/pledge.



Let us know what other ideas you have!

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