

# Congregational Toolkit



LUTHERAN HOUR MINISTRIES  
*People Of Christ With A Message Of Hope*

## Resources For Your Church

Lutheran Hour Ministries' **Congregational Tool Kit** is a free, online resource that can help you promote your church or school within your community. By using the customizable TV, radio and print ads, Web site resources, devotions, bulletin inserts and much more you can increase awareness of your church while reaching out to your community.

Registration and access to all of this is completely free!  
Just visit [www.lhm.org/toolkit](http://www.lhm.org/toolkit) today to register.



## Inside the Congregational Toolkit you will find valuable information on:

### On-site Training and Events

Evangelism training events hosted by local congregations and led by LHM trainers

### Religious Research

Helps you understand and plan outreach to your community, including key concerns, spiritual beliefs, and how best to communicate with your community

### Print Advertisements

Customizable ads designed for community outreach

### Radio Advertisements

Customizable radio spots designed for community outreach

### TV Advertisements

Customizable television ads designed for community outreach

### 'The Lutheran Hour'<sup>®</sup> Radio Program

Promotional posters and bulletin inserts that promote **The Lutheran Hour** radio broadcast in your area. Also includes promotional materials for American Forces Network.

### Newsletters and Devotions

Subscribe to electronic newsletters from LHM containing stories, tips, and encouragement for evangelism teams.

### Awareness Ads

Radio and TV ads designed to promote Lutheran churches. Includes 'Family Time'<sup>®</sup> PSAs

### Booklet Ministry

LHM's booklet ministry provides LHM-produced, Christ-centered booklets about real life issues. A selection of booklets are available in PDF format

### Tools for Schools

Media tools promoting Lutheran schools and early childhood centers

### Web Site Resources

A selection of dynamic resources to be used on your congregational Web site

### Military Resources

This section includes a variety of resources related to the military prayer guides

### Bulletin Inserts

Inserts that highlight religious findings in your community, promote evangelism, and highlight **The Lutheran Hour** airings in your area

### Response Center Services

LHM's Response Center is available to support local media campaigns



Help support LHM's Mission of  
*Bringing Christ to the Nations—and the Nations to the Church*  
Let LHM help you tell the community about the programs available in your church. For more information or to sign up, visit [www.lhm.org/toolkit](http://www.lhm.org/toolkit) or call 800.944.3450 ext. 4305

